

CURRICULUM VITAL

BIODATA

Name: Thomas-Kuye, Olufunmilayo Adedayo
Date and Place of Birth: Abeokuta, September, 2nd, 1968,
Gender: Female
State of Origin: Ogun
Nationality: Nigerian
Marital Status: Married
Number and age of Children: (4 children); 32, 30, 14 and 11
Religion: Christianity
Contact Address: 11, Oke-Ola Street near Itulola Crescent, Ilaro, Ogun State.
Email: thomaskuyeolufunmilayo@gmail.com
Telephone Number **08062740942**
Present Position: Lecturer III

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INSTITUTION ATTENDED WITH DATES:

- Olabisi Onabanjo University, Ago-Iwoye 2017 - 2020
- Olabisi Onabanjo University, Ago-Iwoye. 2021- 2008
- Idi-Eme High School, Idi-Eme 2001
- Community High School, Ijoun 2001
- Muslim High School, Sagamu 1982-1987
- Local Government School, Sagamu 1975-1981

ACADEMIC QUALIFICATION WITH DATES:

- MSc. Mass Communication 2020
- BA (Hon) Mass Communicatio. 2018
- Certificate of Attendance (ASCON) 2007
- SSCE (WAEC) 2001

- NECO 2001
- Testimonial 1987
- First School Leaving Certificate 1981

PROFESSIONAL QUALIFICATIONS WITH DATES:

MEMBERSHIP OF LEARNED+ SOCIETIES & PROFESSIONAL BODIES:

- Member, Nigeria Union of Journalism (NUJ)
- Member, Women in Technical Education and Employment (WITED)
- Member, Association of Communication Scholar and Professionals Of Nigeria (ACSPN)

WORKING EXPERIENCE:

(a) Academic Experience

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|-----------------------------|--|
| January 2014- December 2016 | Part-Time Lecturing
Calvary college of Technology, Papalanto, Ogun State. |
| | <ul style="list-style-type: none"> • Teaching and Research. |
| January 2014- December 2016 | Part-Time Lecturing
Cifman Private Polytechnic, Ilaro, Ogun State |
| | <ul style="list-style-type: none"> • Teaching and Research. |

Teaching Experience:

5 Years' Experience

• Courses Taught:

- 1- Principles of Public Relations (Mac126)
- 2- Introduction to Mass Communication (Mac 114)
- 3- Broadcast 1 (Mac 127)
- 4- Mass Media and Society (Mac 215)

- 5- Intermediate News Writing and Reporting (Mac 125)
- 6- Principles of Advertising (Mac 127)
- 7- Mass Communication Ethics (Mac 216)
- 8- Copy Editing (Mac 213)
- 9- Advertising Campaign and Execution (Mac 326)

- **Research Experience;**

- 2017 - till date Project Supervision of Undergraduate at ND Level

- **Academic leadership position**

- Coordinator -Students Industrial Work Experience Scheme (SIWES) for Mass Communication Department (2017-till date)

- **Major Research Undertaken Experience**

- Public Relations and Anti Corruption Campaign of Federal Government, (2016), (B.A. Project, Department of Mass Communication, OOU, Ago-Iwoye).
- Symbolic Communication through Names among selected Yoruba Sub-ethnic groups in Southwest Nigeria” (2019), (M.Sc Dissertation, Department of Mass Communication, OOU, Ago-Iwoye).

Membership of committees.

- Welfare Member - for Media Communication & Information Technology conference (2018)
- Welfare Member - for National Conference of the School of Applied Science and Communication & Information Technology (2018)
- Hospitality Member - for 1st National Conference of Women in Technical Education, Ilaro, Chapter (2019)
- Secretary- School of Communication & Information Technology Disciplinary Committee. (2019)
- Sponsorship and Exhibition sub-committee Member- for School of Communication & Information Technology National conference. (2019)
- Coordinator -Students Industrial Work Experience Scheme (SIWES) for Mass Communication Department. (2017 till date).
- Head - Marketing Communication Unit, Mass Communication Department.(2019)
- Chairman Welfare and public Relations Office (Accreditation Committee for Mass Communication Department(2019)
- Member Textbooks and Journal Collation Committee for Mass Communication Department(2019)

- Chairman Disciplinary Committee for Mass Communication Department(2020-till date.)
- Chairman Father Christmas show Committee(2020
- Secretary Disciplinary Committee for School of Communication and Information Technology(SCIT) 2021 till date.
- Head of Marketing Unit, for Poly Radio, 92.1 FM.(2020 till date)
- Member -Examination Committee (2021)

Scholarship Fellowship

Academic Publications:

- Girama Ede Yoruba ati Ona Ibara eni soro: Eko Ketala; Chapters: 1(one) pp 65-73; 2019
- **Thomas-kuye, O.A & Adeyemi, O.A.**(2019)“The socio-cultural Tradition-Communication as the Creation Enactment of Social Reality; The Critical Tradition-Communication as Reflective Challenge of Unjust Discourse”.Advanced Communication Research & Media Studies in Africa; Digging Deep for Meanings. Published by College of New Rochelle, Faculty of Mass Communication in Collaboration with Franklin International Publishers, New York. ISBN:9781513636149: pp 73-80; pp 65-72
- Olaniyi A. Adeyemi & **Thomas-kuye, O.A.** (2019) “The Semiotic Tradition-Communication as The Process of Sharing Meaning Through Signs” Advanced Communication Research & Media Studies in Africa; Digging Deep for Meanings. Published by College of New Rochelle, Faculty of Mass Communication in Collaboration with Franklin International publishers, New York. ISBN:9781513636149: pp 73-80

Conference Papers:

- Information Literacy Skills, Computer Self-efficacy and E-resources uses among Female Journalists in Ogun state. **Paper Presented at the WITED First National Conference, Federal Polytechnic, Ilaro, 2019.**
- An analysis of parental influence on student choice of discipline in tertiary institutions” **Paper presented at the First International Conference, Federal Polytechnic, Ilaro. 2018.**
- The Mass Media and Economic Development in Nigeria. **Paper presented at the National Conference of the School of Pure and Applied Science and Communication & Information Technology, F.P.I, 2018.**
- The Role of the Mass Media as a Tool for Cybercrime in Recessed Economy: **Paper presented at the National Conference of the School of Pure and Applied Science and Communication & Information Technology, F.P.I, 2018.**

- News Media as a Communication Tool for National Development (Study of Instagram and Facebook)” **Paper presented at Afe Babalola University, Ado-Ekiti (ABUAD), 2018**
- Strategies/ tactics of Using Communication: to manage Students unrest in Nigeria’s tertiary Institutions, **Paper Presented at the School of Information and Technology, FPI, 2017.**
- **The Role of Communication Marketing on the Environmental Impact of Covid-19 and Global Economy, Paper Presented at the 2nd International Conference, FPI, 2020.**
- **Strategic and Tactics of Using Communication to Manage Students' Unrest in Nigerian Tertiary Institutions; Paper Presented at Journal of Contemporary Issues in Management and Communication Studies (JCIMCS); Pg 284 - 289 ;School of Business & Management Studies; Ogun State Institute of Technology, Igbesa; Vol. 1 No.1; August, 2020.**
- **The Impact of Mass Media in Fostering Entrepreneurship in Nigeria (study of Ibadan Polytechnic) Paper Presented at the 5th National Academic Conference; Federal Polytechnic, Offa, Kwara State. 2021**

Community Service

- Humanitarian Visit to Motherless Babies Home, Ilaro.
- Visiting Nigeria Prison Service, Ilaro, for counseling and gift distribution to inmate.
- Covid-19 Palliatives Committee for Federal Polytechnic, Ilaro

Extra-curricular activities

Reading, Researching, Travelling, Writing, Acting, Cooking.

Referees

Dr. Mrs. C.B Iro-Idoro
The Dean; School of Communication and Information Technology
The Federal Polytechnic Ilaro
08037133216

Dr. Semiu Bello
Postgraduate Coordinator,
Department of Mass Communication,
Kwara state University, Malete, Kwara state.
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